

# Culture of Quality

Moran Mazza

# What does Organizational culture mean?

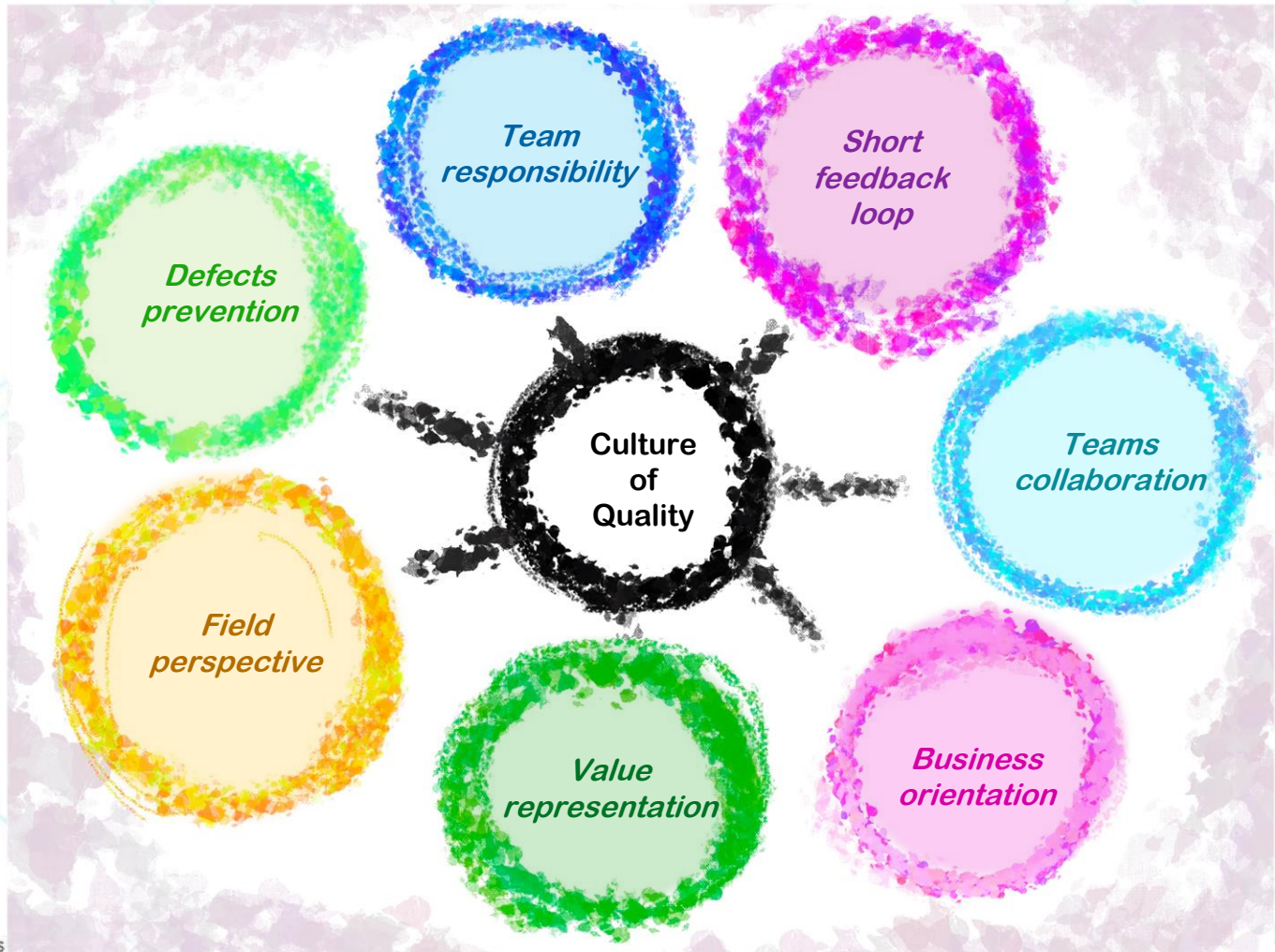


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# Quality





# Organizational Culture











# Artifacts

je t'aime  
我爱你  
AKUCINTAKAMAHAL  
KIT  
Goe suka Mo  
MA ARMASTAN SIND

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Ask the right questions

Talk in value, not effort

Refer to the team as single unit





Stories flow  
during the sprint

Automation  
project

Strong CI  
framework

Post production  
defects analysis

Evolving DoD







**Include QA leaders  
in strategic  
meetings**

**In planning- aim for  
the big picture**

**Review only done  
stories**

**Community of  
Practice- QA guild**





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Dashboard  
presenting quality  
KPIs

Automation run  
frequency

Testing investment  
analysis





How the product is being used

Success stories

Failure stories



# Takeaways

*High quality can be achieved by having the right mindset*

*Understanding your organizational culture enables you to affect it*



# Thank You!

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