

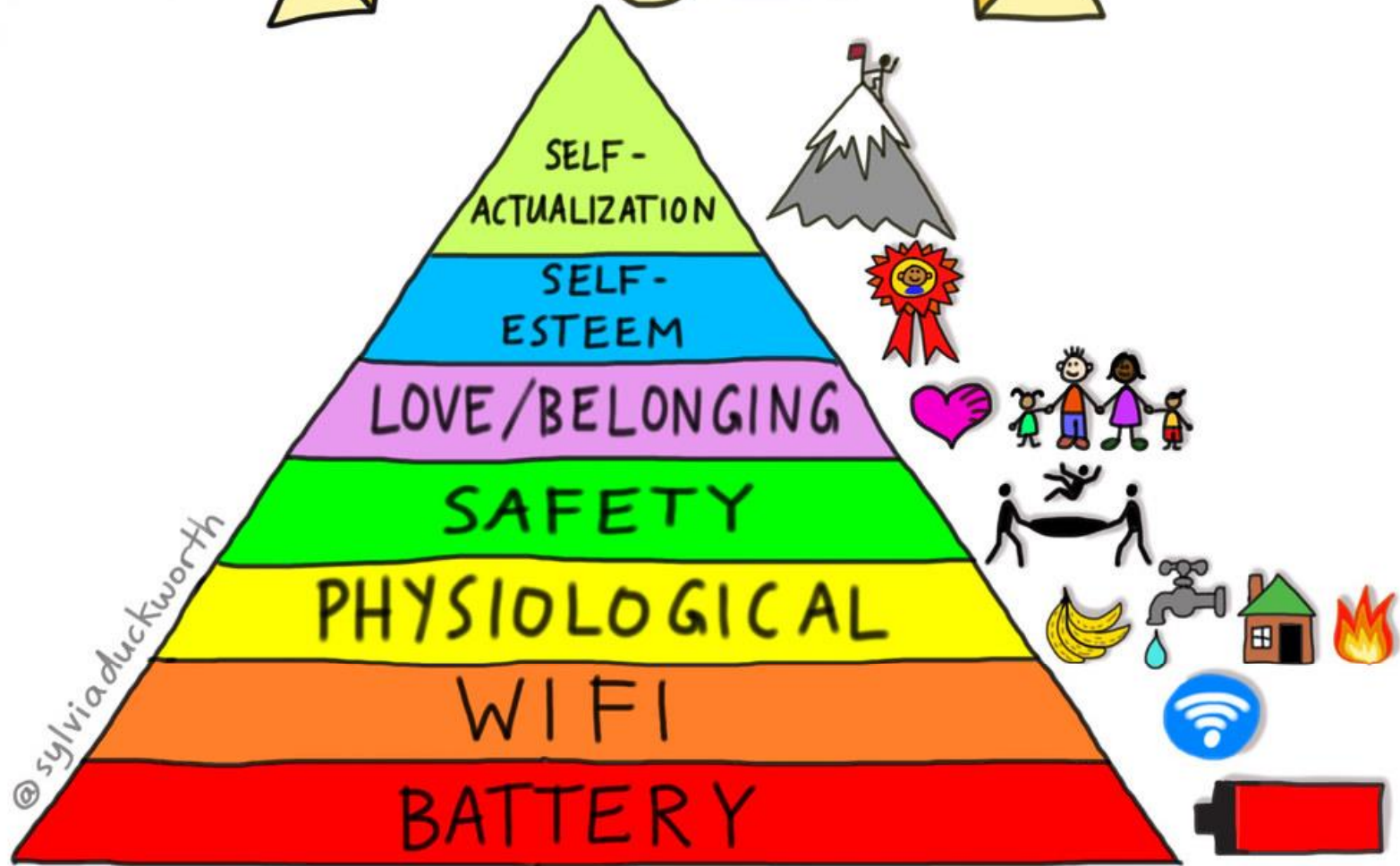


Chemistry Research with Agile Methodology

Carmit Ophir, PhD
Director of R&D Program Management



Hierarchy of Needs



EdTechTeam



We care about
the driver's experience.

Our aim is to provide a stress-free EV
recharging and **driving experience**,
just like that of a standard vehicle.

Extreme solutions need innovative
ideas!

StoreDot at a glance

Commenced operation in 2012, Israel

Raised \$200M to date

Diverse multidisciplinary team of 110 professionals

- 35 PhDs

Comprehensive patent portfolio

- 68 US granted and allowed
- 27 US pending

Strong strategic investors and partners, covering the EV ecosystem



Awards



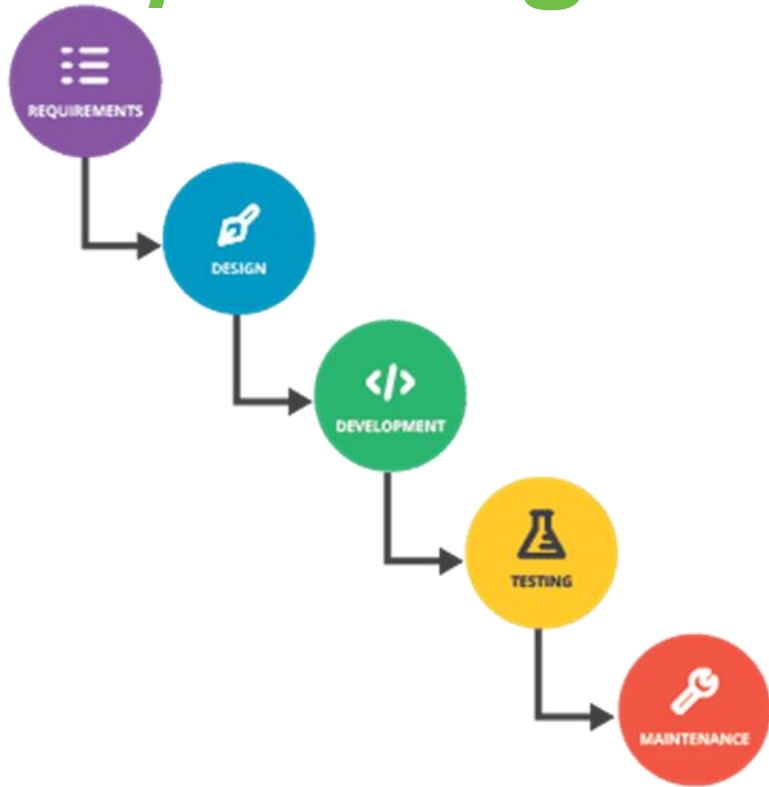
Our strategic partners and investors

StoreDot's dedicated research and development (R&D) facility in Herzliya, Israel, houses **over 100 scientists** who continuously strive to achieve disruptive developments to FlashBattery technology. StoreDot's investments in R&D will enable the company to **achieve rapid commercialization through mass production.**

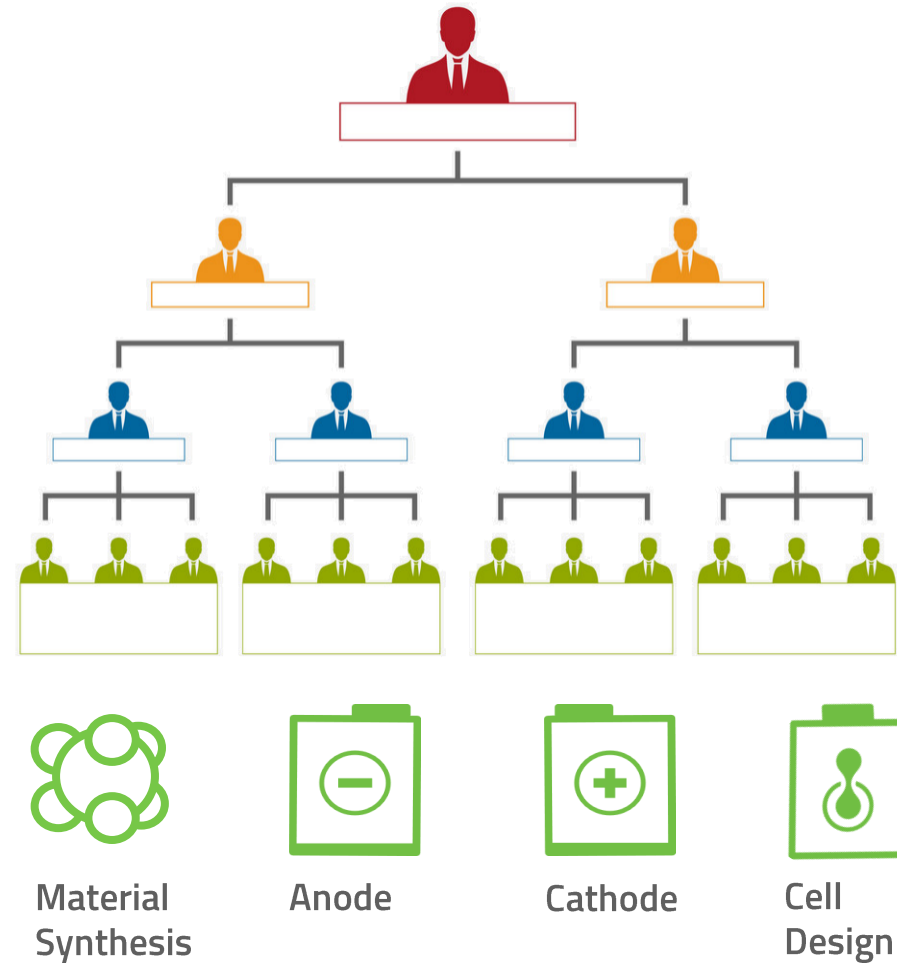
Vijay Wilfred
Senior Research Analyst, TechVision
Frost & Sullivan

Delicate balance between academic exploration and hitting commercial targets...

Two years ago...

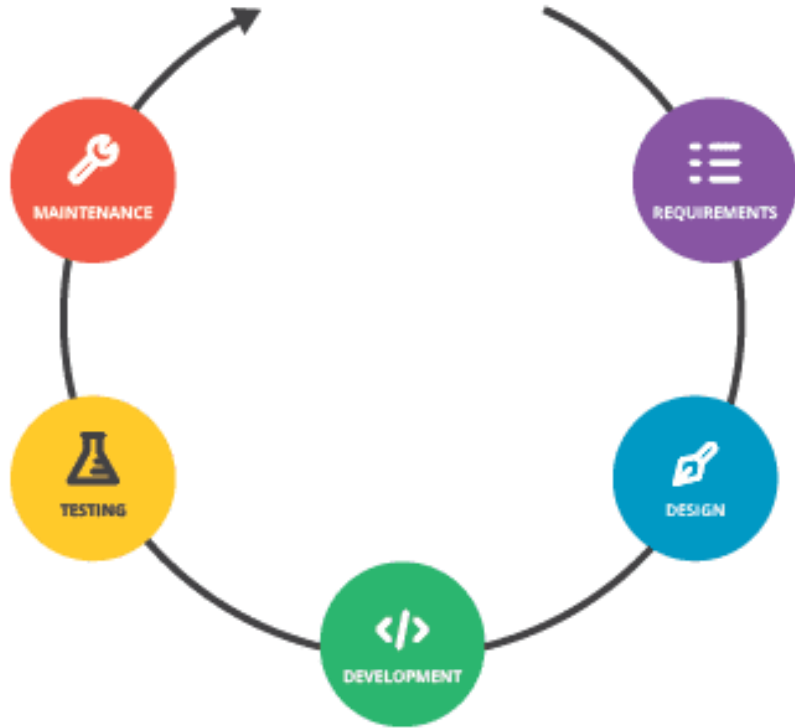


Waterfall Model



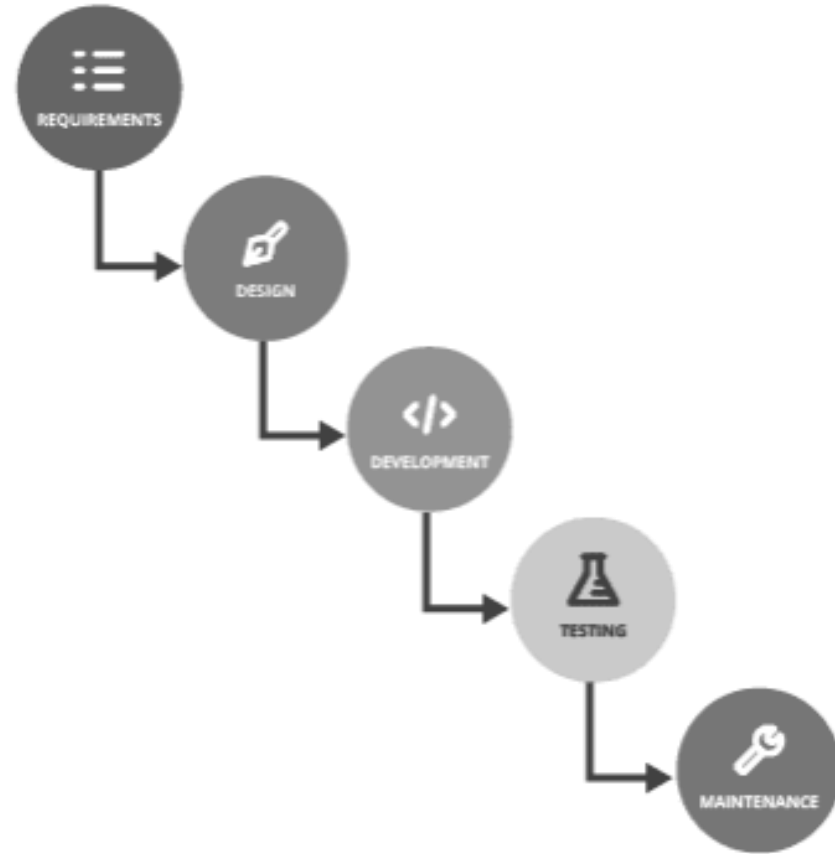
- Our talented teams were focused each on their own tasks and targets...
- Research-oriented projects comes with high degrees of uncertainty, making it practically impossible to plan ahead.
- All in all, our project Gantt charts ran over a full calendar year, constantly showing delays and irrelevant tasks.

Today...



Agile Cycle

Vs



Waterfall Model

How to adapt Agile into chemistry research??



So, first –
Find the right consultants!



That will be ***flexible*** enough to adopt the Agile methodology to battery development

Transformation is a challenge!

“The way that StoreDot decided to address such a radical change... *adventurous and unique spirit of the company.*

Throughout the process, the (very smart) *people have been placed in the center and have been given a tremendous power to decide and influence.*

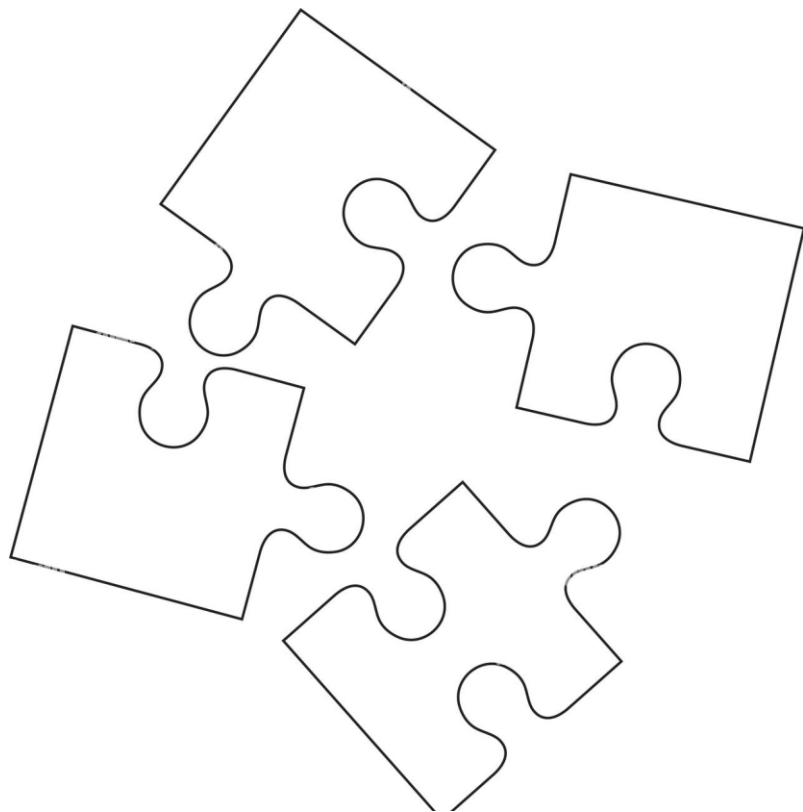
“As the process unfolded, we came across interesting unforeseen changes. *The role of managers has changed dramatically, as it became broader and called for more mentoring and guidance.* They have sometimes realized that their involvement may lead to an undesired outcome, and that they have to take a step back.

The new layout created... *a new communication ‘language’; visual boards;* all based on *trust and collaboration.*

At StoreDot we found great openness to mutual learning the positive atmosphere was purely receptive for learning a new type of skillset”.

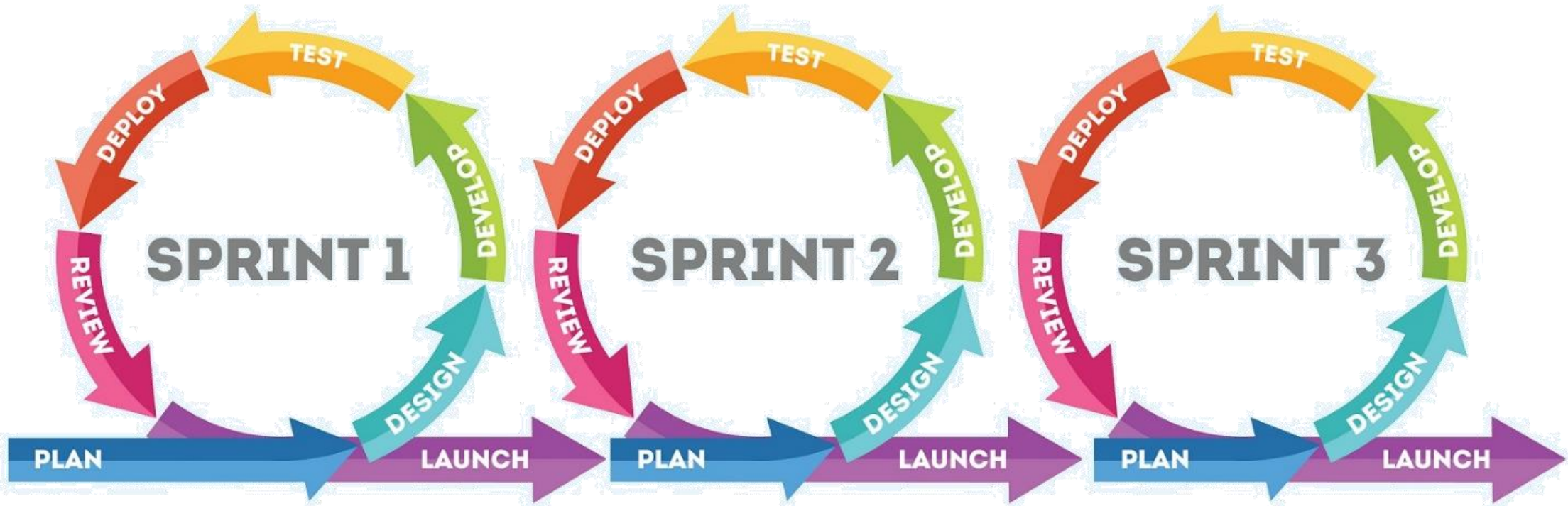
Boaz and Michal, Ajimeh

Context - Start to view the broader picture

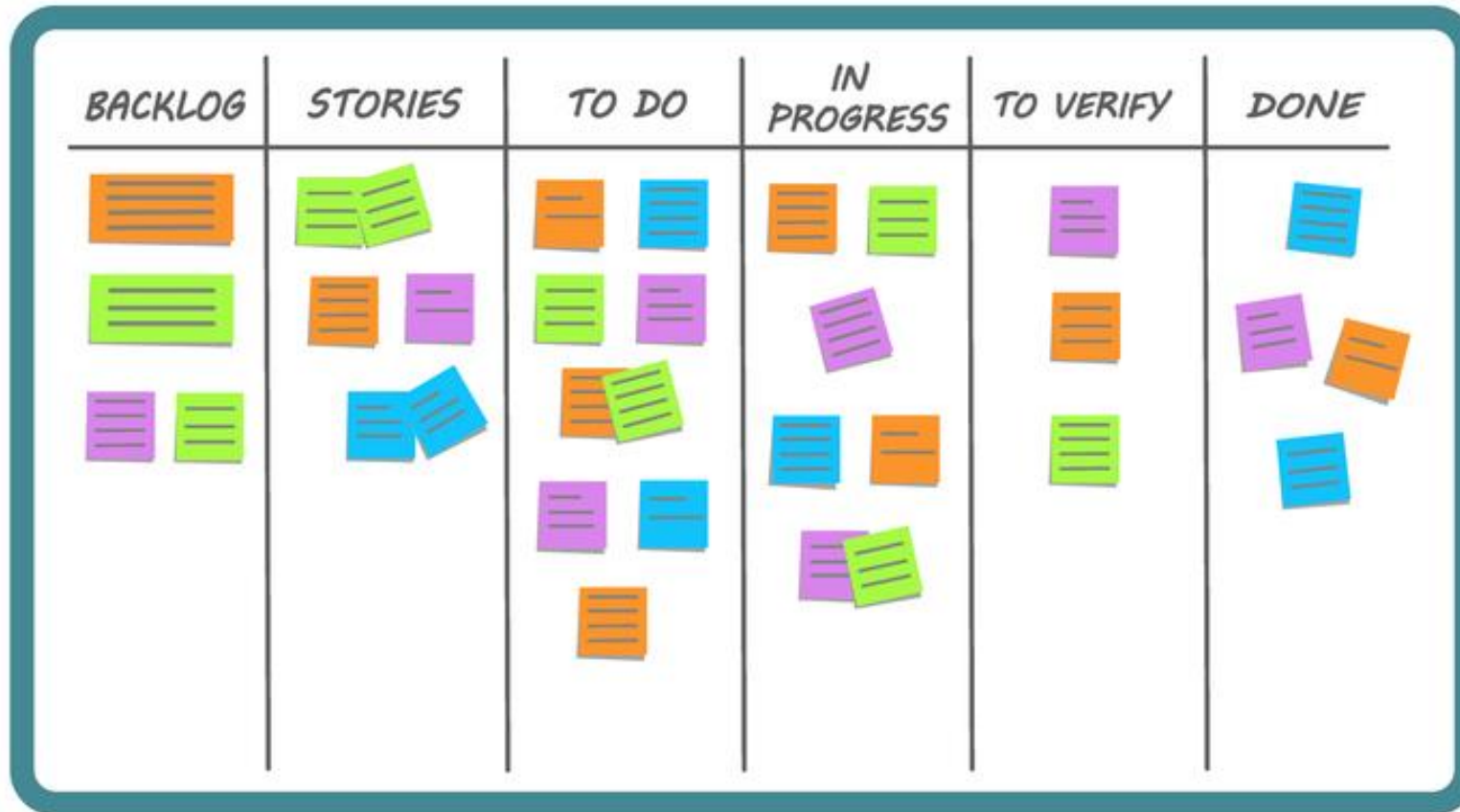


Focus

AGILE



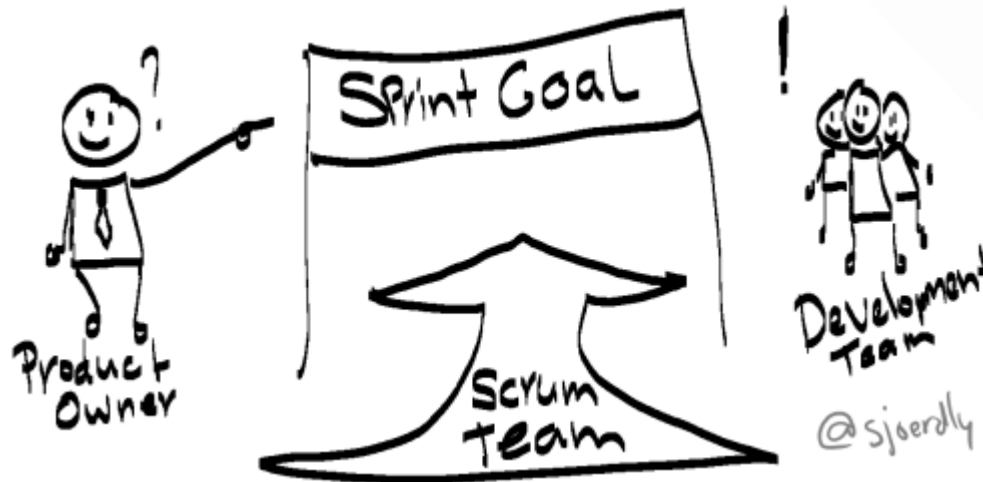
Transparency and communication



Creativity and Innovation

- Better use of the total "brain power" we have
- Motivation, commitment, engagement

What



How

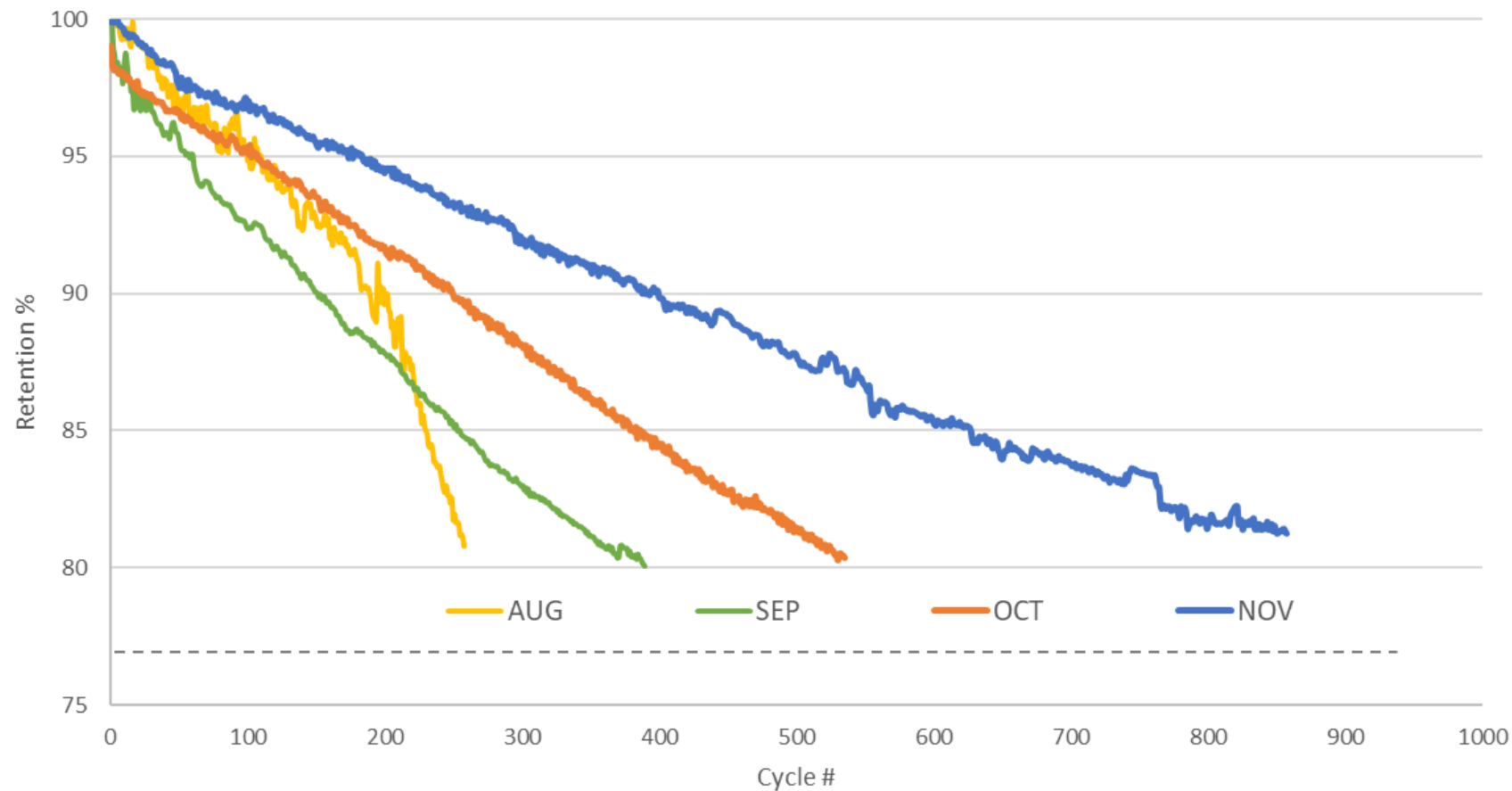


Effective Management and Coordination

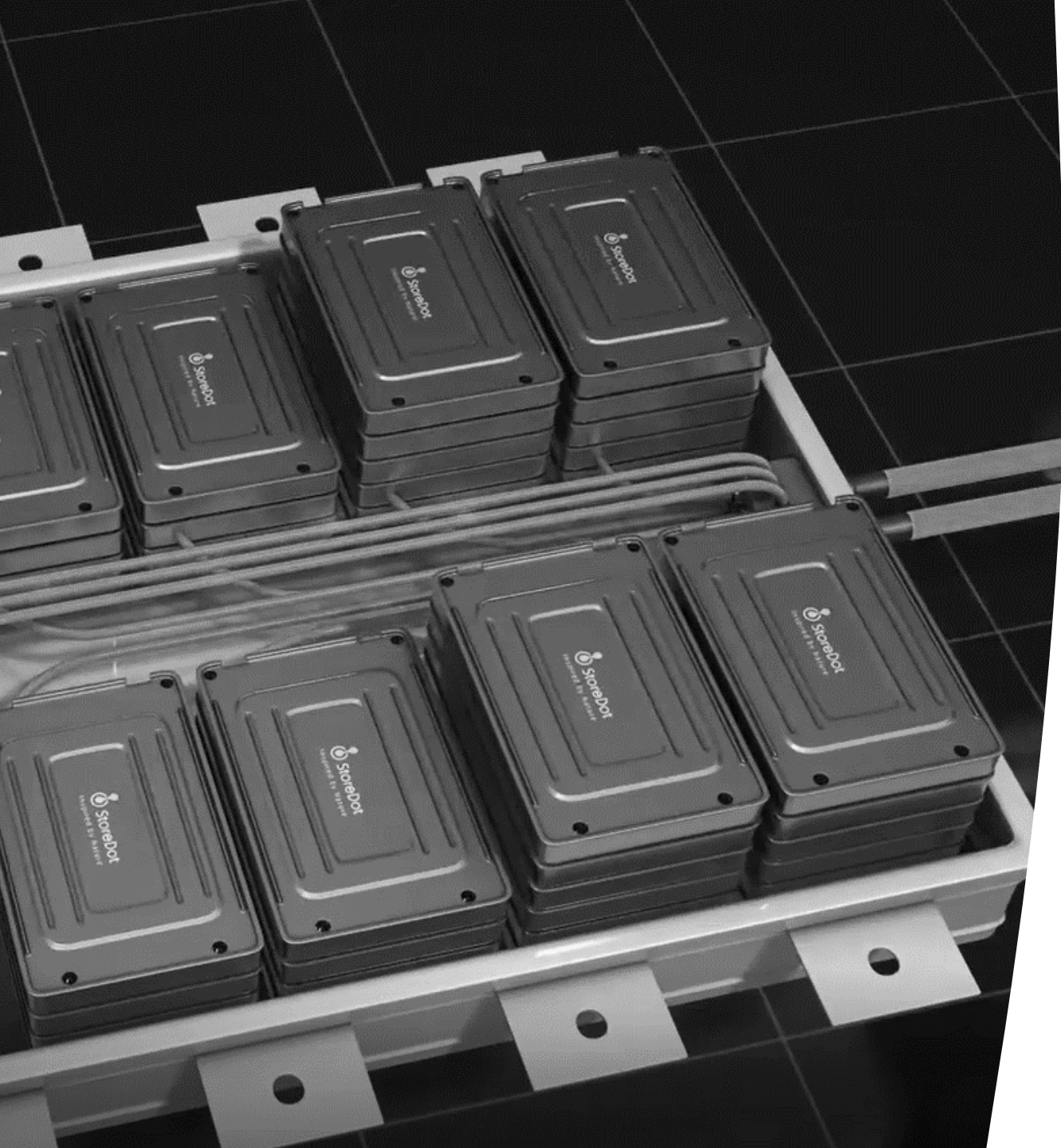


Progress!

Cycle life is one of the major parameters tested in battery development, and one of the most challenging



STOREDOT HAS CLOSED THE GAP !



Inspired by Nature

Thank you!

3 Shenkar Street, Herzeliya, Israel 4672503
+972.3.509.7710 • info@store-dot.com



Disclaimer

The information contained in this document (the “Document”) is confidential and proprietary to the Company. This Document and the information contained herein are being provided to you solely for purposes of evaluating a potential business relationship between us, and are not to be used by you for any other purpose.

The Document is provided to you with the express understanding that, without the prior written permission of the Company, you will not release this Document or disclose the information contained herein, and you will not make reproductions of this Document in any form for any purpose.

This Document (together with any other information that may be furnished to by the Company) includes or may include certain statements, estimates and forward looking projection of the Company with respect to the anticipated future performance of the company. Such statements, estimates and forward-looking projection reflect various assumptions of the Company that may or may not prove to be correct and involve various risks and uncertainties.

This Document does not purport to be all-inclusive or contain all information that you may desire in preliminary investigating the Company. Further, this Document is not intended to restrict the Company from varying its business plans and operations in the future as the Company may deem to be required.

Except as otherwise indicated, this Document speaks as of the date hereof, and the Company disclaims any obligation to update this Document or the information contained herein with respect to any future developments or information.